

EL GRAN,
**SALÓN
FERRETERO**
COLOMBIA



**5 to 7
nov
2026**

CORFERIAS - BOGOTÁ

Social Event Policy



We are part of



Organizers



Social Event Policy

- To ensure the successful execution of business activities during **La Feria Gran Salón Ferretero**, Corferias has established the following guidelines for social events. These policies are designed to support exhibitors in achieving their objectives while fostering a professional, welcoming, and business-friendly environment.
- Any social, artistic, or cultural event involving the service or tasting of food and alcoholic beverages must be reported to Corferias for approval through the Project Management Office before the start of the fair. Approval will be granted or denied based on an evaluation of the event type, objectives, attendee profile, expected attendance, location, and schedule
- The exhibitor must sign a commitment agreement with Corferias confirming compliance with all applicable logistical and security requirements.

Event Guidelines

- Activities must take place during fair hours, between 5:00 p.m. and 7:00 p.m.
- The event must be held exclusively within the exhibitor's booth area. Under no circumstances may aisles, common circulation areas, or neighboring booths be occupied or obstructed.
- The use of any sound amplification equipment is prohibited. Musical or cultural activities must comply with the noise limits established under Resolution 0627 of 2006 (National Noise Emission Standards).
- Alcoholic beverages must be served responsibly and in moderation. As an international best practice, a cocktail-style event should average approximately three drinks and five appetizers per attendee.
- Once the number of invited guests has been confirmed, the quantity of alcoholic beverages authorized for entry will be determined using the following guideline:
 - One 750 ml bottle of whisky provides approximately 20 servings.
 - One 750 ml bottle of wine provides approximately 8 glasses.

Event Guidelines

- The sale, distribution, or consumption of alcoholic beverages by individuals under the legal drinking age is strictly prohibited.
- Event planning, promotion, and execution should include responsible drinking awareness initiatives, designated driver programs, road safety messaging, and the use of chauffeur services provided by insurance companies or similar providers.
- Exhibitors must provide transportation alternatives or driver services for attendees who may require assistance due to their condition.
- Alcohol may be served from the official start of the event (5:00 p.m.) until 30 minutes before the event concludes (6:30 p.m.).
- Individuals under the influence of alcohol or psychoactive substances will not be allowed entry to the venue. Additional alcoholic beverages beyond those specifically authorized for the event may not be brought into the fairgrounds.
- Exhibitors are encouraged to maintain their company dress code, including appropriate uniforms, colors, and professional attire for booth staff.
- To ensure a positive experience for exhibitors and visitors alike, all planned activities should reflect professional standards, good conduct, and respectful social interaction

Non-Compliance and Penalties

If an exhibitor fails to comply with any of the provisions outlined above, the following penalties will apply:

First Warning

- Corferias will issue a formal written notice documenting the violation. The notice will specify the non-compliance and warn that any repeated or additional violation may result in further penalties.

Second Warning

- If the exhibitor repeats any violation after receiving the first warning, Corferias will:Suspend electrical service to the booth for the remainder of the day.Impose a fine equivalent to two (2) Colombian Monthly Minimum Legal Wages (SMMLV).

Third Warning

- If the exhibitor incurs another violation after receiving the first and second warnings, Corferias will:Suspend electrical service to the booth for the remainder of the day.Impose a fine equivalent to four (4) Colombian Monthly Minimum Legal Wages (SMMLV).

This fine must be paid before August 23, 2026. Failure to do so will prevent the exhibitor from obtaining the clearance certificate required to remove materials and exit the fairgrounds.

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Thanks

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