

EL GRAN,
**SALÓN
FERRETERO**
COLOMBIA



**5 to 7
nov
2026**

CORFERIAS - BOGOTÁ

Exhibitors Handbook



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Key Dates

Activity	Deadline
Deadline to make the payment for the lease agreement.	October 5 , 2026
Deadline to request badges and invitations	October 5 , 2026
Deadline for the payment of services.	October 5 , 2026
Deadline for exhibition area setup	November 4 , 2026
Date from which the parking voucher can be used	3 to 7 November, 2026



Key Dates

Move-in & Move-out Schedule

Activity	Deadline	Schedule
Pavilion assembly	November 3 and 4, 2026	8:00 a.m. - 6:00 p.m.
Opening ceremony	November 5, 2026	To Confirm
Event Starting date	November 5, 2026	9:00 a.m.
Trade Show Closing	November 7, 2026	7:00 PM
Stand disassembly*	November 7, 2026	8:00 a.m. - 8:00 p.m.

*****Please remember that wearing a safety helmet is mandatory.**

Subject to changes according to Corferias' logistics planning and any specific situations that may arise in each pavilion during the fair's commercialization process.

Dismantling begins on Saturday, November 7 at 8:00 p.m., after the fair closes, and ends at 6:00 a.m. on Sunday, November 8.

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Trade Show Hours

Activity	Time	
Exhibitor access	November 5 to 7, 2026	8:00 a.m. - 7:00 p.m.
Visitor hours	November 5 to 7, 2026	9:00 a.m. - 7:00 p.m.
Ticket office	November 5 to 7, 2026	9:00 a.m. - 6:00 p.m.
Parking hours Exhibitors and Visitors	November 3 to 7, 2026	7:00 a.m. - 8:00 p.m.

Corferias reserves the following rights: (i) To modify the fair or event schedules when deemed convenient or necessary, or for safety or health reasons; (ii) To terminate the fair or event when deemed convenient or when the economic results of the respective fair are not satisfactory.



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Service Fees

Activity	Fee
Ticket price at box office	\$ 11.000
Student ticket price (with valid ID)	\$ 8.000
Additional exhibitor badge	\$ 11.000
Invitation fee (minumun5)	\$ 8.000 UNIT
Parking voucher fee	\$ 98.000
Parking rate – per minute	Car: \$150 Motorcycle: \$100
Parking rate – per day 12 hours	Car: \$35,000 Motorcycle: \$25,000

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Invitations and Badges

Badges and invitations according to the contracted area

Depending on the contracted exhibition space, the exhibitor is entitled to a specific number of badges and invitations. Invitations will be delivered starting on the indicated date. Both badges and invitations must be requested through the Customer Service Center and collected in advance so that the exhibitor can arrange the distribution of such invitations.

Rules for the Use of Credentials

- Corferias provides exhibitors and their employees with special badges or identification badges that are personal and non-transferable. These allow them to identify themselves as exhibitors and grant them access to the fair and to any associated privileges to which they are entitled.
- Exhibitors shall be responsible for any fraud or deception attempted or carried out by themselves, their employees, or third parties through the use of such badges or credentials.
- Any improper use by the exhibitor or the exhibitor's employees, or any misuse authorized or tolerated by them, shall entitle Corferias to immediately expel the exhibitor without any compensation or reimbursement of any kind. In addition, as a penalty for such non-compliance, Corferias may retain any amounts paid for participation in the fair and, at its sole discretion, may prohibit the exhibitor from participating in future fairs organized by Corferias.

Invitations and Badges

Exhibitor Badges

These badges are personal and non-transferable and **must be used exclusively by authorized representatives of the exhibiting company**. Each badge must display the company name, the full name of the badge holder, and their official identification number.

Additional Exhibitor Badges

Additional exhibitor badges are identical to standard exhibitor badges and are intended for use when the number of badges assigned to the exhibiting company is insufficient. Exhibitors may purchase additional badges upon presentation of the trade show participation contract. These badges are personal and non-transferable and must include the company name, full name, and identification number of the holder. Each Additional Exhibitor Badge has a cost of **COP 37,000**.

Set-up and Dismantling Badges

These badges are valid exclusively during the set-up and dismantling period and will expire on the first day of the trade show.

They must be worn by personnel responsible for stand construction, assembly, and decoration. **Such personnel shall operate under the supervision and full responsibility of the exhibiting company.**

All set-up personnel must present a safety helmet and valid ARL and EPS documentation (ID card or official registration form) upon entry. Failure to comply with these requirements will result in denial of access to the venue.

Set-up and dismantling badges will be issued without quantity limits, according to the operational needs of each exhibitor.

Dismantling Badges

These badges must be worn by personnel responsible for the dismantling of the stand who do not hold exhibitor badges. They will be issued without quantity limits, according to the exhibitor's operational needs, **upon presentation of the clearance certificate issued by the Pavilion Supervisor** prior to the close of the trade show, provided that the exhibitor has no outstanding foreign trade documentation or pending payments. Dismantling badges will be valid from the day following the official closing of the trade show and for the period assigned for dismantling activities.

Invitations and Badges

Covered Exhibition Area	Exhibitor Badges	Invitations
0- 9 sqm	4	40
9,1 -15 sqm	7	60
15,1 – 27 sqm	10	80
27,1 – 50 sqm	20	100
50,1 sqm and above	30	150

Exhibitor Badges Form

For exhibitor credentials, please complete the Excel form and send it by email to the sales representative who assisted you.



Parking

The parking area designated for **Gran Salón Ferretero** will be “**Parqueadero Verde**” located at **Calle 25 #33-60**. . Parking will operate from **7:00 a.m. to 8:00 p.m.**

The sale of parking vouchers is carried out at PLUS, located in the Corporation's main offices, and each voucher has a cost of COP. \$ 98,000 Parking vouchers will be valid for exhibitors starting at November 3, 2026,

The parking voucher is managed through a smart card that grants the holder the right to a parking space. In case of loss of the card, a fee equivalent to half of the daily legal minimum wage will apply.

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General Services

Corferias provides exhibitors with complementary services to enhance their participation, **including:**



- Furniture
- Structures
- Audiovisual equipment
- Stand cleaning
- Plant rentals
- Corferias Conecta
- Internet and network services
- Compressed air
- Working at height equipment
- Water and drainage
- Electricity
- Propane gas

If you wish to contract these services, please:

Click here



To view the rental **services catalog**.

Click here



To download the **service request form**.

Click here



To download the **parking voucher request form**.

Please remember to contract these services at least one month prior to the start of the exhibition build-up.

Service Portfolio

Receive personalized assistance through:

- **Virtual channel: Email:** serviciosplus@corferias.com - rentalservices@corferias.com

- **Telephone channel: PBX:** +57 1 381 0000, **Ext.** 1900 **Whatsapp:** +57 333 233 7618

On-site assistance: Personalized support is available at the Customer Service Center (PLUS)– Corferias, Carrera 37 # 24-67, Bogotá.

If you have any questions, please do not hesitate to contact us. We are happy to assist you..

Please remember to contract these services at least one month
prior to the start of the exhibition build-up.



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Catering Services at Corferias

For the optimal execution of your company's various activities and the organization of social events within the framework of Alimentec, Corferias offers a wide range of options and services through its Food and Beverage Unit.

To purchase our services, please contact:

Name	E-mail	PBX:	EXT:
Angela Viviana Cardozo	acardozo@corferias.com	+57 601 381 0000 Móvil: +57 3208593776	5310
Diana Ríos	drios@corferias.com	+57 601 381 0000	5570

[Policies for the organization of social events](#)

External Catering Services

For the entry of external catering, it is necessary to comply with the following requirements.

Para el ingreso de catering externo, es necesario cumplir con los siguientes requisitos.

[Lista de chequeo ingreso de alimentos](#)

Hotel Reservations – Hilton Bogotá Corferias

We invite you to book your stay at the Hilton Corferias Hotel, located next to the exhibition venue, and take advantage of the special rates available for exhibitors of the Gran Salón Ferretero 2026.

Special Rates

- **Deluxe Single Room:** COP \$510,600
- **Deluxe Double Room:** COP \$593,600
- **Executive Single Room:** COP \$659,600
- **Executive Double Room:** COP \$742,600

Includes

- Buffet breakfast
- Wi-Fi access throughout the hotel
- Access to the Fitness Center (Swimming Pool, Jacuzzi, Turkish Bath, Sauna, and Gym)

Important Information

- Rates and room types are subject to availability and may change without prior notice.
- Available from two days before until two days after the fair.
- Additional guest: COP \$83,000
- Cancellation policy: 14 days prior to check-in (Penalty: one night's stay plus taxes).
- **Check-in:** 3:00 p.m. | **Check-out:** 12:00 noon
- Recommended browser: Google Chrome.

Book Here



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Security

- The security services provided by Corferias are general in nature and not exclusive. If your exhibition stand is located in an area that remains open during nighttime hours, you should arrange for a private security service contracted directly by your company.
- Exhibition samples must be insured. If the stand contains technological equipment, whether for operational purposes or as display samples, such equipment must have the appropriate security measures and anchoring systems in place.
- Please note that the informal sale of merchandise and/or the distribution of promotional flyers outside the designated areas is strictly prohibited.
- During periods of large crowds and high visitor attendance at the fair, exhibitors are advised to ensure they have sufficient staff to attend visitors and to strengthen the security measures of their stands.
- Finally, we encourage you to follow the recommendations provided by the Security Department at your stand.

Free Trade Zone – Foreign Trade

Goods Imported from Abroad (Not Nationalized)

Storage fee for goods in the Free Trade Zone:	COP 27 per kilo per day, plus VAT.
Date for the entry of goods (one month prior to the start of the exhibition):	October 5 ,2026
Deadline for the withdrawal of goods without charge (six days after the exhibition ends):	November 13, 2026
Final deadline for the withdrawal of goods (two months after the exhibition ends):	January 7,2027

Free Trade Zone – Foreign Trade

Domestic and Nationalized Goods

Storage fee for goods in the Free Trade Zone:	COP 27 per kilo per day, plus VAT.
Date for the entry of goods (one month prior to the start of the exhibition):	October 5 ,2026

*****The entry of merchandise during the setup period will take place at Checkpoint 3.***

National and International Payments

Account for Domestic Payments

Bank	Account Number	Account Type	Beneficiary
Davivienda	4818-0000-5672	Savings Account	Corporación de Ferias y Exposiciones S.A.

Account for International Payments

Bank	Bancolombia Panamá S.A
City	Ciudad de Panamá
Country	Panamá
Teléfono-Fax	(507) 2636955 – 2089700
Beneficiary Account Number	80100004590
Beneficiary Address	Corporación de Ferias y Exposiciones S.A.

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Important

In accordance with the Conditions of Participation, which form an integral part of the Exhibition Participation Agreement, exhibitors are required to strictly comply with the provisions set forth in Section 5.3.1 Safety During Build-up, item C (page 22), and Section 8 Coexistence Rules, item G (page 29), as outlined below:

C. Safety During Build-up

The exhibitor or the person responsible for the build-up must not store, handle, or use flammable, hazardous, or unhealthy substances, nor equipment powered by gas, coal, gasoline, or any other type of fuel that may pose a risk or cause inconvenience within the exhibition halls or the venue. Should the use of any of these elements be required, prior written authorization must be obtained from the Bogotá Official Fire Department and the Corferias Security Department. In such cases, all corresponding safety systems must be duly implemented.

G. Coexistence Rules

The storage or handling of flammable liquids and/or materials, oxidizing agents, fuels, combustibles, explosives, or toxic substances (including, but not limited to, gasoline, diesel fuel, coal, alcohols, pesticides, ethers, industrial detergents, butanol, oils, among others), as well as cylinders containing compressed substances or fluids (such as gas, oxygen, nitrogen, helium, air, etc.), is strictly prohibited within the exhibition venue.

For the entry, storage, handling, and/or use of any of these elements, exhibitors must submit a formal request to the Risk Prevention Office of the Administrative Unit of the Bogotá Official Fire Department, obtain the corresponding technical approval, and present it to the Corferias Security Department for validation.

**Please consult the required documents
to participate in:**

**Documents for exhibitors
Gran Salón Ferretero 2026**



Important Considerations for Your Participation

Please keep the following conditions in mind to ensure a successful and smooth participation:

For structures exceeding 2.40 meters in height or involving any special technical requirement, prior approval from the Setup Management Office is required. You must complete the Render Approval Request Form, which can be accessed through the following link:

**Render Approval
Request Form**



Once completed, the form must be submitted no later than 30 days before the start of setup and sent via email to

VANESSA RENDON / TERESA GÓMEZ

lrondon@corferias.com ; tgomez@corferias.com

Phone: 601 3810000 ext. 5743

- Exhibitors agree to complete setup within the designated dates, whether the setup is done directly by them or by a third party. Failure to meet these deadlines may result in sanctions as outlined in the rental agreement.
- For dismantling, only the day after the event ends is available. No exhibitor may begin teardown early. If, after the dismantling deadline, the stand remains partially or fully assembled in the designated area, Corferias will remove and store the materials without assuming responsibility for their care or condition.

Note: Please ensure that the merchandise entry form is completed and keep copies of it to avoid any inconveniences.

Important Considerations for Your Participation

Please keep the following conditions in mind to ensure a successful and trouble-free participation:

- The security services provided by Corferias are general in nature and not exclusive. If your exhibition stand is located in an area that remains open during nighttime hours, you should arrange for a private security service contracted directly by your company.
- Exhibition samples must be insured. If the stand contains technological equipment, whether for operational purposes or as display samples, such equipment must have the appropriate security measures and anchoring systems in place.
- Please note that the informal sale of merchandise and/or the distribution of promotional flyers outside the designated areas is strictly prohibited.
- During periods of large crowds and high visitor attendance at the fair, exhibitors are advised to ensure they have sufficient staff to attend visitors and to strengthen the security measures of their stands.
- Finally, we encourage you to follow the recommendations provided by the Security Department at your stand.

Note: Please ensure that the merchandise entry form is completed using the QR code or by accessing the following link: <https://www.gransalonferretero.com/pdf/NATIONAL-AND-NATIONALIZED-MERCHANDISE-ENTRY-INSTRUCTIONS.pdf>



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Important Considerations for Your Participation

- The promotion of products or services is only permitted within the contracted stand area. Any activity carried out outside this area will be considered a brand activation and will incur an additional cost.
- Exhibitors must ensure that all required documentation is up to date. Please note that Corferias is regulated by public authorities such as DIAN, INVIMA, and the Health Secretariat, and is not responsible for inspections carried out by these entities during the trade fair.
- Exhibitors must inform Corferias of any planned activities or shows that may generate crowd gatherings at least one month in advance.
- Please remember that one of the requirements for proper coexistence in enclosed spaces is maintaining appropriate sound levels. These levels must not exceed 45 decibels. Failure to comply with this regulation will result in disciplinary sanctions.

Note: Please ensure that the merchandise entry form is completed and keep copies of it to avoid any inconveniences.

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Contacts Corferias

Name	Position	E-mail	Ext.
Lilian Conde	Project Manager	LConde@corferias.com	5126
Cristina Aristizabal	Commercial Coordinator	caristizabalv@corferias.com	5324
Laura Rocío Cifuentes	Commercial Coordinator	lcifuentesr@corferias.com	5124
Teresa Gomez Suarez	International Commercial Coordinator	tgomez@corferias.com	5418
David Andres Gordillo	Commercial Assistant	dgordillo@corferias.com	5113

PBX Corferias: 601 3810000

Contacts Concept2B

Name	Position	E-mail	Movil
Dario Bastidas	Sales Manager	gerentecomercial@agenciab2b.co	+57 301 596 5933
Martha Bastidas	Administrative Manager	administrativa@agenciab2b.co	+57 316 526 8379
Angelica Jimenez	General Manager	gerencia@agenciab2b.co	+57 310 827 7007

Contacts Koelnmesse

Name	Position	E-mail	Movil
Ana Jimenez	Proyect Leader	a.jimenez@koelnmesse.co	+57 312 463 4509
Nicolas Rosiasco	Sales Assistant	n.rosiasco@koelnmesse.co	+57 316 526 8379

Contacts

Area	Name	Position	Ext.
Assembly	Alejandro Zamudio	Assembly Manager	5760
	Vanessa Rendon Orozco	Assembly Coordinator	5762
Security	Jaime Enrique Bonilla	Head of Security	5540
	Katherine Leal	Mobility Coordinator	5503
	Javier Malagón	Security Coordinator	5544

PBX Corferias: 601 381 0000

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Contacts

Area	Name	Position	Ext.
Foreign Trade	Dary Sofía Sánchez Parra	Head of Foreign Trade	5560
	Hernando Gómez Higuera	Foreign Trade Specialist	5562
Public Relations	Camila Delgado	Public Relations	5061
Press	Claudia Torres	National Press	5082

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Event venue: Corferias – International Business and Exhibition Center, Bogotá, Colombia

Event dates: May 12 to May 15, 2026 Visitor opening hours: 10:00 a.m. to 7:00 p.m.

The Interzum Bogota trade fair is organized by Corferias (Corporación de Ferias y Exposiciones S.A.), a private legal entity of collective interest, nonprofit in nature, identified with Tax ID (NIT) 860002464-3, located at Carrera 37 No. 24-67, Bogotá, Colombia, and Koelnmesse S.A.S., located at Carrera 22 No. 83A-20, Bogotá D.C., Colombia.

Tickets may be purchased at the Corferias ticket offices during the event dates or through the website interzum-bogota.com. Corferias and Koelnmesse are not parties to any consumer relationship that may arise between visitors and exhibitors at the fair, nor are they owners or responsible for the products and/or services displayed or marketed by the exhibitors. Therefore, the organizers assume no responsibility for any negotiations.

Contact: info@corferias.com For further information, to review terms and conditions, and to learn about any changes, modifications, or updates to the event, please visit interzum-bogota.com.

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**5 to 7
nov
2026**

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Hardware Store



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What is the Hardware Store?

It is a dedicated space where exhibitors can showcase their brand by providing merchandise, gifts, etc., which will be redeemed by visitors to the fair in exchange for ferrepesos.

How can you participate?

By delivering merchandise, gifts, etc., so they can be exchanged for ferrepesos and thus contribute to the visitors' participation in this activity. To participate, please download and complete the following form:

<https://www.gransalonferretero.com/pdf/Formulario-tienda-de-regaloss.xlsx> send it before October 10 to the following email address: jcamargo@corferias.com

What are ferrepesos?

Ferrepesos are the symbolic “currency” of El Gran Salón Ferretero, which visitors earn by participating in activities and redeem for gifts.



How Are Ferrepesos Earned?

Ferrepesos can be obtained in two ways:

1. By visiting exhibitors' stands. Each exhibitor decides how ferrepesos will be distributed, whether through visits, quotations, purchases, etc.
2. By participating in the games circuit (location to be determined).

Benefits of Participating

- Company logo featured on the main backdrop of the Gift Shop.
- Brand presence in email marketing campaigns.
- Social media post featuring the brand.

Important Dates:

- **October 10:** Deadline to confirm participation.
- **October 30:** Delivery of merchandise to the event warehouse.

IMPORTANT DATES



**10
OCTOBER**

TO CONFIRM
PARTICIPATION



**30
OCTOBER**

MATERIAL
DELIVERY TO
EVENT WAREHOUSE



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**5 to 7
nov
2026**

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THANKS

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